



MYI Entertainment is one of the leading Esports and Gaming agencies in the GSA area. By arrangement we are looking for a

## **Region Manager Romandy 100% (m/w/d)**

Become part of the emerging Esports and Gaming industry! As a Regional Manager you are responsible to grow our business in the French-speaking area. As the official MYI Entertainment representative within the region you'll have the opportunity to actively shape the company's development. You work closely with our Business Development team. Together you realize events & campaigns for national & international brands and excite gamers.

In our start-up you will be fully integrated and take responsibility from day one. Conquer a new market with us!

### **Your Responsibilities**

- Development, negotiation and closing of new business
- Development and implementation of (company-wide) sales strategies
- Identifying, preparing and attending relevant business events within your region
- Planning and follow-up of client/partner meetings
- Consulting & evaluation of client needs
- Creation of individual solutions supported with the business development team
- Direct and extensive communication with our clients/partners incl. presentations
- Taking over the project lead and ensuring successful implementation
- Coordination of the internal operative execution of projects with the respective project participants
- Preparation of cost calculations
- Assist the business development team in creation and the preparation of documents

### **Your Skills**

- Completed studies in e.g. business, sports or media sciences OR a comparable qualification (e.g. apprenticeship)
- Excellent knowledge of the Swiss - especially Romandy - as well as international esports and gaming market
- At least 2 years of relevant professional experience (incl. internships) in sales, business development, consulting or project management
- Strong entrepreneur and proactive mindset, ability to work independently
- Strong written and oral communication and presentation skills in both French and English. German is a plus.
- Organizational skills, sales-oriented and analytical thinking as well as high social competence
- Strong presentation and communication skills and initial negotiation experience
- Willingness to travel
- Open-minded Teamplayer



### Your Benefits

- You become part of a young team with start-up culture
- You enjoy a lot of freedom in terms of work location, hours & work organization
- You get a lot of room for creativity and can actively shape MYI
- You enable unique and diverse gaming events and projects
- You secure a job in the growing esports and gaming industry
- You get a lot of responsibility and opportunities to develop yourself

Work location: in our offices in Bern or Zurich, from home, on the road and at events

Are you interested? Then send us your CV together with a letter of motivation, references and a short creative gaming resume.

**Apply now!**

If you have any questions, Cédric will be happy to help you: [cedric.schlosser@myi.ch](mailto:cedric.schlosser@myi.ch)

## MYI Entertainment

Our start-up exists since 2016 - but the founders are already active in Esports for over 10 years. MYI Entertainment is one of the leading 360° agencies for Esports and Gaming in German-speaking countries. We manage gaming engagements of well-known brands like Logitech, digitec, Red Bull or Swisscom.

Based on our services - consulting, events and communication - MYI Entertainment accompanies clients in all topics around Esports and Gaming: from conception to implementation and production.

MYI Entertainment is also active in the market with its own products such as SwitzerLAN or Rival Rock Series as well as the most successful Esports team in Switzerland, mYinsanity.

All further information can be found at [www.myientertainment.com](http://www.myientertainment.com).